

Governance & Resources Scrutiny Commission 8 th September 2014 Public Spend Review – Expert Briefing	Item No 6
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OUTLINE

Governance and Resources Scrutiny Commission will be embarking on a review to map total public spend in the Borough covering statutory public sector providers, voluntary sector and private sector. The Commission is interested in finding out if the pilots identified a particular methodology for mapping the total spend or an approach to conducting this work that worked well.

The Commission has invited Experts who were involved in 'Total Place' to provide a briefing and information about the lessons learnt from the pilots.

Experts:

Sue Goss

Sue specialises in leadership, governance and strategy development at all levels of government.

'I have been working with scores of local authorities, health and well-being boards, health organisations, social enterprises and government departments for more than 20 years.

Much of my work involves providing strategic support and coaching to local authority senior management teams, including politicians and chief executives. In so doing I help to develop innovative ways to protect outcomes while making savings, explore how best to unlock local capacity, and support community leaders in their creative thinking.

Recently I have provided support to systems-leadership, including Total Place, Community Budgets, partnerships and experiments in health and social care integration. I'm currently working with the LGA as an 'enabler' in their ambitious systems-leadership project.'

John Atkinson

John Atkinson is designer and programme director for the system leadership - local vision programme. He has instigated and launched 25 projects in places all over England that help local services, together with local people, co-design approaches that will make their places better. These range from tackling issues around sedentary behaviour or obesity, getting people eating better and more local food, social and physical deprivation and exclusion, mental

health and integration of care. He is personally leading the work in Bristol and Suffolk and was instrumental in the early stages of the work in Coventry.

John is one of the leading practitioners in local government leadership development in England. He has designed and led a wide range of leadership interventions at national and local level. Most notable of these were Total Place and the Leeds Castle Leadership Programme for Elected Mayors/Leaders and Chief Executives. For Total Place, the methodology devised built on previous work with Cumbria, Suffolk and Norfolk County Councils. This work was seen as internationally ground breaking and has been copied in 29 countries around the world. For Leeds Castle the process was based on a design team approach where differing experiences of a core facilitation team, international faculty and the participants were brought together to create a unique and world- leading programme. John is part of the consortium that has designed 'Leadership for Change', a new top level programme centred on places and working across the health, local government and voluntary sectors. He delivers the modules on working with living systems. Current clients include the cities of Vienna, Bristol, Coventry and Plymouth. As well as the projects mentioned above, he has personally designed and led work with Shropshire, Leeds, Bolton, Wigan, Middlesbrough, The Wear Valley, Cambridgeshire, Central Bedfordshire, Islington, Crawley and Chelmsford Councils to help them improve their effectiveness using a range of leadership development techniques. He has supported strategic partnerships and public service boards in Lambeth, Surrey, Cambridgeshire, Ealing, Durham, North Tyneside, Herefordshire, Cornwall, Somerset, Dorset, Essex, West Sussex and Hampshire. In all of these he has worked directly with chief executives and elected mayors or council leaders. In addition he was responsible for the delivery of such work in around 150 councils in England, oversaw the creation of 'next generation' Chief Executive programmes for local government and the NHS and has acted as an adviser to Welsh and Scottish local government.

He has been involved in the development of political leadership. At the Leadership Centre for Local Government he sponsored ground breaking work in developing leadership within party political settings and still contributes as faculty to this programme. He was also involved in work to establish better links between Conservative local government leaders and the then shadow cabinet. This has given him a unique insight into the unfolding policy of the coalition government.

John's background has been in leadership development as a means of driving organisational change for over two decades. His experience across the public sector also includes working with Police Forces to improve responsiveness to emergency calls and with CCGs, acute, primary and mental health trusts in the NHS. He also has an extensive experience of leadership development in the private sector. As chief executive of the business he founded he designed and led work with a number of blue chip companies including Asda, IBM, British Gas, NPower, Cummins Engine, RBS, HBOS and Johnson & Johnson Medical. His current commercial clients include Alibaba (currently undergoing a multi-billion dollar IPO) where he is designing with them the necessary

social architecture to work with one of the world's largest and most fascinating 'Big data' projects. He is also engaged with Mercedes design teams for their new compact car. John has worked with a number of the world's leading thinkers on 'whole system' leadership including Margaret Wheatley, Peter Block, Myron Rogers, Adam Kahane and Dick Axelrod. His appointments have included Managing Director of the Leadership Centre for Local Government, Director in KPMG's local government practice and officer commanding the Royal Artillery leadership wing. He was a commissioner on the Warwick Commission on elected mayors, has spoken on leadership at the Harvard Kennedy School of Government and is a regular contributor on the topic in the sector press and on national platforms.

ACTION

The Commission is asked to note the presentation.